

# Platinum Studio Sponsors

## \$35,000

(Three available)

The Virtua Gala Studios are among the evening's most popular attractions. This is where the Gala experience begins and ends for most of our guests. The studios are open during the cocktail hour and through the entire evening.

Each of the three studios are engaging, entertaining and definitely where our guests want to be! Cocktails, hors d'oeuvres and décor are inspired by the Gala's theme\* and create a lively atmosphere that should not be missed.

All studios include entertainment, a bar and comfortable seating where guests can mingle and relax. This is the ideal forum to network and socialize with Virtua executives and other guests.

**As a Platinum Sponsor your business will be highly visible in your designated studio.**

In keeping with the Gala theme, Virtua will create an ambiance that prominently showcases your business.

**\*The theme of the 2019 Virtua Gala is based on The Commodores songs.**



## Benefits of Platinum Studio Sponsorship

In addition to the benefits mentioned above, each studio sponsor will receive:

- ❖ Twelve premium seats for dinner and the main performance
- ❖ Two passes for a private meet-and-greet and photo opportunity with The Commodores
- ❖ Four tickets for the VIP Reception to honor and thank gala sponsors
- ❖ One guest room at Borgata Hotel Casino & Spa the night of the event
- ❖ Guests of Borgata Hotel Casino & Spa will have access to the Gold and Platinum VIP check-in
- ❖ Recognition as a Platinum Studio Sponsor during the evening's main program, on signs at the entrance and within each studio, and on large screens at the front of the main ballroom
- ❖ Company name displayed on each guest table in the Grand Ballroom
- ❖ Recognition in Virtua Foundation publications and website
- ❖ Company logo included on event invitation
- ❖ Double page four-color ad in the Gala Program Book
- ❖ Company logo featured on back cover and inside page of Gala Program Book

# Additional Sponsorship Opportunities

## Gold Sponsor \$25,000

- ❖ Twelve premium seats for dinner and the main performance
- ❖ Two tickets for the VIP Reception to honor and thank Gala sponsors
- ❖ Recognition as a Gold Sponsor during the evening's main program on signs and on large screens at the front of the main ballroom
- ❖ Company name displayed on each guest table in the Grand Ballroom
- ❖ Recognition in Virtua Foundation publications and website
- ❖ Company logo included on event invitation
- ❖ Double-page four-color ad in the Gala Program Book
- ❖ Company logo featured on back cover and inside page of Gala Program Book

## Silver Sponsor \$15,000

- ❖ Ten prominent seats for dinner and the main performance
- ❖ Recognition as a Silver Sponsor during the evening's main program, on signs and large screens at the front of the room
- ❖ Company name displayed on each guest table in the Grand Ballroom
- ❖ Recognition in Virtua Foundation publications and website
- ❖ Full-page four-color ad in the Gala Program Book
- ❖ Company logo on back cover of Gala Program Book

### Please note:

**Commitments made by December 14, 2018 are guaranteed placement on the invitation where applicable. Commitments made by February 1, 2019 are guaranteed placement in the program book where applicable.**

## Bronze Sponsor \$10,000

- ❖ Eight prominent seats for dinner and the main performance
- ❖ Recognition as a Bronze Sponsor during the evening's main program, on signs and large screens at the front of the room
- ❖ Company name displayed on each guest table in the Grand Ballroom
- ❖ Full-page four-color ad in the Gala Program Book
- ❖ Recognition on Virtua Foundation's website

## Copper Sponsor \$7,500

- ❖ Six prominent seats for dinner and the main performance
- ❖ Recognition as a Copper Sponsor during the evening's main program, on signs and large screens at the front of the room
- ❖ Half-page four-color ad in the Gala Program Book
- ❖ Recognition on Virtua Foundation's website

## Star Sponsor \$5,000

- ❖ Four seats for dinner and the main performance
- ❖ Recognition as a Star Sponsor during the evening's main program, on signs and large screens at the front of the room
- ❖ Full-page black-and-white ad in the Gala Program Book
- ❖ Recognition on Virtua Foundation's website

## Celebration Sponsor \$2,500

- ❖ Recognition as a Celebration Sponsor during the evening's main program, on signs and large screens at the front of the room
- ❖ Half-page black-and-white ad in the Gala Program Book
- ❖ Recognition on Virtua Foundation's website

## Friend of Virtua \$1,000

- ❖ Recognition as a Friend of Virtua during the evening's main program, on signs and large screens at the front of the room
- ❖ Quarter-page black-and-white ad in Gala Program Book

# UNDERWRITING, ADVERTISING & PARTICIPATION ORDER FORM

Reservations or advertisements will be processed when a signed form or payment is received.

## CONTACT INFORMATION

Sponsoring Organization or Individual (The sponsorship will be recognized using this name in printed materials, announcements, etc.)

Sponsor name \_\_\_\_\_

Contact person \_\_\_\_\_ Title \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

Billing address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

## EVENT PARTICIPATION

Sponsorship/Underwriting

Platinum Studio Sponsor - \$35,000

Gold Sponsor - \$25,000

Silver Sponsor - \$15,000

Bronze Sponsor - \$10,000

Copper Sponsor - \$7,500

STAR Sponsor - \$5,000

Celebration Sponsor - \$2,500

Friend of Virtua - \$1,000

Individual Ticket - \$450

50/50 Ticket - \$100 each (NJLGCC ID#137436187 / Municipal RL#4444)

Additional Advertising Options

Double-page (16" w x 8" h) four-color ad - \$4,000

Full-page (8" w x 8" h) four-color ad - \$3,000

Half-page (8" w x 3.875" h) four-color ad - \$2,500

Full-page (8" w x 8" h) b&w ad - \$2,000

Half-page (8" w x 3.875" h) b&w ad - \$1,500

Quarter-page (3.875" w x 3.875" h) b&w ad - \$750

Eighth-page (3.875" w x 1.8125" h) b&w ad - \$500

Contributor (listing) \$300

## CONTRIBUTION

Sponsorship Total ..... \$ \_\_\_\_\_

Ticket Total ..... \_\_\_\_\_ Tickets @ \$450 each ..... \$ \_\_\_\_\_

Program Book Ad ..... \$ \_\_\_\_\_

50/50 Tickets ..... \_\_\_\_\_ Tickets @ \$100 each ..... \$ \_\_\_\_\_

Total Commitment ..... \$ \_\_\_\_\_

**(Cancellations made within 72 hours of the event will not be subject to a refund.)**

Payment Method:  Check enclosed made payable to Virtua Foundation

Credit Card  Please bill us

FOR CREDIT CARD PAYMENT (Circle card type) American Express MasterCard Visa Discover

Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_ CSV Code \_\_\_\_\_

Name on Card \_\_\_\_\_ Signature \_\_\_\_\_

## AUTHORIZATION

I agree to the above support of Virtua Foundation through the 2019 Gala

(Signature or payment is required to process your commitment.)

Print Name \_\_\_\_\_ Signature \_\_\_\_\_

## REGISTRATION OPTIONS

**Web:**  
Foundation.Virtua.org

**Mail:** Virtua Foundation  
P.O. Box 70260  
Philadelphia, PA 19176-9703

**Phone:** 856-355-0830  
**Email:** VHF@virtua.org  
**Fax:** 856-355-0831

