

Colleague Giving

Funding Opportunities

Area of Greatest Need – Gifts help Virtua Health respond nimbly to the ever-changing needs of the patients and families we are privileged to serve.

Colleague Care Fund – Funded exclusively by gifts from Virtua Health colleagues, this fund provides monetary support to Virtua colleagues, including VMG team members, who are facing extreme financial hardship or crisis.

Patient Care Fund – This fund provides services beyond bedside care to ensure that patients in need can continue to get healthy at home, and enables Virtua to support patients who need financial assistance to have prescriptions filled or for clothing, medical supplies, transportation, and other essentials.

Breast Care Comfort Fund – The Tyanna Barre O’Brien Breast Care Comfort Fund supports breast cancer awareness and education programs, early detection, and care and comfort items for patients and their families.

Cancer Center Hair Boutique –The RCCA Hair Boutique, with services donated by Rizzieri, gives patients undergoing cancer treatment a safe haven to receive salon care in a private setting. Located within the Virtua Samson Cancer Center, the boutique offers head-shaving services and more to Virtua patients, all free of charge.

Camp Oasis – Fully funded through philanthropy, Camp Oasis is a spirit-lifting one-day getaway camp offered twice per year for children who have a parent or loved one battling cancer. Camp Oasis fosters positive connections and friendships, empowers campers with the tools to process and talk about their feelings and fears, and gives children a day to *just be a kid*.

CASTLE – The CASTLE (Children Achieving Success through Therapeutic Life Experiences) program, located in Camden and Berlin, provides therapeutic support to children ages 3 - 15 with emotional, behavioral, or psychological challenges.

Center for Innovation – Virtua is reimagining the way health care services are delivered so our patients have the very best experiences and outcomes. Team members and forward-thinking partners collaborate to foster and implement advanced technologies that enhance patient experiences and improve population health.

Child Life – Virtua’s Child Life team provides coping techniques, procedural support, play and therapeutic activities, and more, creating a safe, supportive environment for children and families as they manage the stress of a hospital experience.

Clinical Leadership & Education Fund – This fund provides the financial resources for clinicians throughout Virtua to have greater access to continued training, education, and professional growth opportunities.

Dental Health Center – Located in Camden, this fully accredited general dentistry practice specializes in affordable dental care for adults and children. Here, general dentists, post-graduate residents, and dental assistants provide routine check-ups and treatment, emergency care, oral cancer screenings, and cosmetic services.

Diabetes Education & Management – Virtua has a team dedicated to diabetes education, services, and support, with offices in Moorestown, Camden, Washington Township, and Voorhees.

Mobile Farmers Market – This mobile market sells produce at significantly reduced prices in communities throughout Burlington and Camden counties all year long, incorporating health education and literacy about eating well and its connection to reducing chronic disease. In addition, a seasonal farmers market is set up on our Camden campus.

Mobile Mammography Services – An initiative of the NJ-CEED program, Virtua’s Mobile Mammography Services program offers free breast cancer screenings and follow up referrals to uninsured and underinsured women between the ages of 40 and 64 in Burlington and Camden counties.

Neonatal Intensive Care Unit (NICU) – Dedicated to treating premature infants and other newborns with special needs, Virtua’s NICU, including its Special Care Nursery and Small Baby Unit, offers advanced expertise in the complex care of the tiniest and most vulnerable babies, provided with the greatest compassion and skill.

NJ-CEED - Free Cancer Screenings & Early Detection – The NJ-CEED Program at Virtua provides free cancer screenings for breast, cervical, prostate, and colorectal cancers for uninsured and underinsured residents of Burlington and Camden counties.

Nursing Scholarships – Through this fund we are able to invest in our nurses and foster their continued education by providing financial assistance to Virtua nurses who are pursuing their bachelor, master, or doctoral degrees.

Pediatric Early Intervention Program – Virtua's team of more than 100 specialists travels to children throughout South Jersey to provide a wide array of therapeutic services that prevent and address developmental delays and empower children to grow and thrive.

Pediatric Mobile Services – This program provides children in medically underserved communities with pediatric services beyond the walls of our facilities, including screenings, education, flu shots, lead testing, resources, and referrals to specialized services.

Perinatal Bereavement & Palliative Care – This program ensures that families who experience the loss of a pregnancy or infant have access to a multi-disciplinary range of services that provide comfort and support during a very difficult time.

Physician Innovation – Gifts to the Physician Innovation Fund provide physicians throughout Virtua with greater access to training, education, and professional growth opportunities.

Professional Nursing Practice – This fund ensures that all of Virtua’s nurses are able to stay on the cutting edge of advances, trainings, and professional development in their field.

The Bridge – This program of support and positive lifestyle enrichments for adolescents offers Camden teens a place to gather and a forum in which to share and discuss family problems, drugs, crime, loss, and trauma to promote leadership, reduce risky behaviors, and offer positive modeling.

Virtua Food Pantry – The Virtua Food Pantry program, located within Virtua Camden Health & Wellness Center and Virtua Memorial Hospital, uses "food as medicine" to advance health equity and assist patients who are experiencing food insecurity and chronic disease.

Virtua Medical Group (VMG) – Through the VMG Fund, our primary and specialty care practices are able to respond to the ever-changing needs of our patients and families affiliated with our practices. Most recently, this fund provided educational/professional development materials for VMG clinicians.

Gifts can also be made to **specific Virtua Health sites** and **service lines**, including cardiology, oncology, orthopedics, pediatrics, transplants, women’s services and more. More information about Virtua’s programs and services can be found by visiting virtua.org.